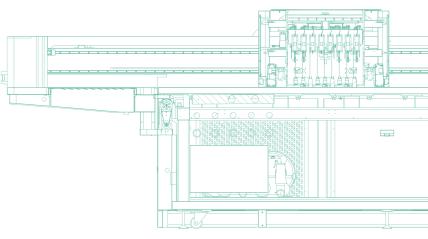






The new blueprint for wide format.

With this project, we gave ourselves the freedom to go right back to first principles, and that led us to create something quite different from anything either we – or anyone else – had created before.



Good design starts with understanding

By seeking to understand everything, from the long-term business goals, to the day-to-day frustrations of the customers we serve, we give ourselves the best starting point for good product design.

That was where we began when we set out to redesign our Fujifilm Acuity range. We talk to our customers all the time, troubleshooting, consulting and offering technical support. But for this project we needed deeper conversations and more time in which to have them.

This wasn't a box-ticking survey sent out by email

- this was our designers (a specialist industrial
design agency, Realise Design, whom we'd
appointed to support the Tokyo Design Team)

shadowing our customers as they worked, looking for a thousand small ways to optimise their working experience – and therefore their businesses.

We looked at how improved product design could lead to improved usability, to enhanced performance and to a better ROI. The result was the launch of a brand new range of Acuity machines in 2021, that defined a 'new blueprint for wide format'.

This range now features dedicated roll and flatbed printers, along with a growing range of hybrid platforms. It is complemented by the HS6000, an industrial high-end platform for high volume sign and display applications.







GOOD DESIGN
AWARD 2021

The Acuity Prime and Acuity Prime L have been recognised for excellence in product design.

2

Acuity Prime

The most economical and versatile Acuity flatbed ever.

Why Acuity Prime?



Lower ink use and excellent cost of ownership ensure unbeatable ROI



Produce the best flatbed quality at the highest production speeds



Operators benefit from an award-winning design that improves usability

Oldity, speed and value with compromise

A true flatbed with an award-winning design, the Acuity Prime offers high quality printing on a range of rigid and flexible media, supported by dedicated vacuum zones and jettable primer. It is available at a cost effective price point and offers an excellent return on investment.

The Acuity flatbed platform has been the industry benchmark since 2007 with thousands of machines installed worldwide. The Acuity Prime features the very latest LED UV technologies to deliver unbeatable performance, along with the quality and reliability you would expect from Fujifilm.

The Acuity Prime produces the best-in-class quality at the highest productivity on a wide range of rigid and flexible media.





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Acuity Prime Range FUJIFILM I don't believe there is any better way we could have spent this amount of money in terms of the overall quality, print capability and production capacity we've just added to our business than with the Acuity Prime." Sam Cherry

Ebbsfleet Printing Solutions

Expand your creative options

The option to print with white and clear inks, and to print directly to almost any material in perfect registration, enables the Acuity Prime to produce high value, creative work that could offer opportunities for new revenue. With the jettable primer option, the Acuity Prime can adhere to a wide variety of industrial media.

With outstanding image quality and excellent adhesion to a broad range of rigid and flexible media, materials and objects, the Acuity Prime can produce an amazing variety of printed products for distance and close viewing at ultra-high speeds. The vacuum table can handle almost any sheet material. It secures rigid and flexible media and holds it perfectly flat for high quality print across every sheet.

Key features:

- High resolution greyscale printheads
- Standard (2.54 m x 1.27 m)
- Up to 150 m²/hr throughput
- Registration pins
- 5 dedicated vacuum zones to minimise masking
- Powerful instant curing LED UV system

- Fujifilm Uvijet LED UV curing inks
- Standard 4 colour plus white and clear, with optional jettable primer
- Automatic Printhead Maintenance System (APMS)



Acuity Prime Range

Acuity Prime at a glance

The productivity of the Acuity Prime is far beyond what we had expected and exceeds any other machine we have seen before in a similar price bracket."

Davide Salvo, CEO & General Manager, Tech:art



Acuity Prime Range Acuity Prime L

Acuity Prime

Technical specifications

Acuity Prime		Acuity Prime 20	Acuity Prime 30		
Rigid media	Max size	2.5 x 1.27 m	2.5 x 1.27 m		
	Max thickness	51 mm	51 mm		
	Max print area	2.5 x 1.27 m	2.5 x 1.27 m		
	Max weight	45 kg/m²	45 kg/m²		
Ink		Fujifilm Uvilet HM LED UV ink curable inks	Fujifilm Uvilet HM LED UV ink curable inks		
Configuration		4 channel - CMYK 5 channel - CMYK + W, CMYK + CL (or CMYK + P) 6 channel - CMYK + Cl + W (or CMYK + P + Cl)	4 channel - CMYK 5 channel - CMYK + W, CMYK + CL (or CMYK + P) 6 channel - CMYK + CI + W (or CMYK + P + CI) 7 channel - CMYK + W + P + CI		
Curing system		Long lasting, low energy LED curing system	Long lasting, low energy LED curing system		
Printheads		Ricoh Gen 5 greyscale, variable drop 7 - 21 pl	Ricoh Gen 5 greyscale, variable drop 7 - 21 pl		
Printing resolution		Maximum 726 x 1,200 dpi (Fine Art)	Maximum 726 x 1,200 dpi (Fine Art)		
Operating environment		16-30 °C, 30-70% RH non condensing 16-30 °C, 30-70% RH non co			
Power requirements		220-240 VAC, single phase 50Hz/60Hz 220-240 VAC, single phase 50			
Dimensions (W x L x H)	Printer	2.1 x 4.9 x 1.5 m 2.1 x 4.9 x 1.5 m			
Weight	Printer	1600 kg			

Print modes and speeds

Model	Acuity Prime 20		Acuity Prime 30			Acuity Prime L			
Smoothing modes	33	66	100	33	66	100	33	66	100
Sketch	130	93	90	150	N/A	126	204	152	147
Draft	69	55	46	99	81	65	107	89	73
Express	46	40	31	65	56	44	76	63	49
Production	35	31	23	47	43	33	55	54	36
Quality	23	21	15	33	30	22	36	35	24
Fine Art	17	16	11	25	23	16	27	26	18
*speeds in m²/hr									

Acuity Prime L

The Acuity Prime L is a large size LED UV flatbed benefiting from all of the features of the standard Acuity Prime. It is very easy to operate, and produces high quality results at high speeds. The Acuity Prime L provides a larger size table for printers that need to combine high productivity and high quality printing on larger sheet sizes. It features 6 vacuum zones and 16 media location pins, as well as the ability to print side by side jobs with its dual zone function.



Technical specifications

Acuity Prime L					
Max print area	3200 mm (W) x 2000 mm (D)				
Max media thickness	51 mm				
Max load	45 kg/m²				
Vacuum zone	6 zones				
Media register pins	16 pins				
	Horizontal Front 6 pins, Horizontal Black 6 pins, Vertical 4 pins				
Drop size	GEN5: 7 to 21 picolitres (3 levels)				
Ink configuration	CMYK + Pr + W + Cl				
Layer modes	5 Layers (CMYK PrWCI)				
Pouch sizes	CMYK (2L), PrWCI (1L)				
Ink	Uvijet HM				
Connection	USB 3.0				
Power supply	30A				
Air supply	Pressure 0.4 MPa, 58 PSI Capacity 40/min, 1.4 CFM				
Environment	Temperature: 16°C Relative humidity: 30 to 70%				
Printer size	5600 mm (L) x 2830 mm (W: 3430 mm with PC stand) x 1500 mm (H)				
Weight	2400 kg				

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